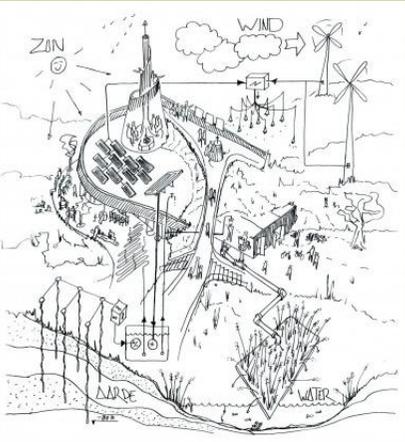


Good Practice Cases in Sustainable Tourism Destinations

An ecologically sustainable restaurant, Westvoorne (the Netherlands)

ITEMS		DESCRIPTION	PICTURES
Name of the organization submitting this practice case	Name	Coastal and Marine Union EUCC and the Municipality of Westvoorne	
	Contact	research5@qualitycoast.info ; secretariat@qualitycoast.info ; jlittel@westvoorne.nl	
Name (in EN) of the destination	Westvoorne		
Administrative Organizations and country	Westvoorne is a municipality located on the island Voorne-Putten, in the province of South Holland, Netherlands.		
Tourism Organizations	N/A		
Surface	97.52 km ²		
Resident population	14,145		
Tourism Arrivals	N/A		
Tourism nights	N/A		
WHO	Name	Aan Zee restaurant and the municipality of Westvoorne	
	Website	www.aanzeeoostvoorne.nl , www.westvoorne.nl	
WHY	The reason for action		
	Issues and challenge		
HOW		<p>Completed in 2011, the Aan Zee is an ecologically sustainable restaurant settled in a nature reserve amongst the dunes of Oostvoorne beach. The restaurant has been designed to be as energy efficient and sustainable as possible through an innovative design, the use of efficient lighting and appliances, solar and wind energy, natural air ventilation and even geothermal techniques for heating and cooling. Solar panels have been installed in the roof and visitors can climb to the top of its spiralling watchtower to enjoy the views. It also provides its own water supply and sewage disposal. This building was constructed with natural materials and an innovative design in order to ensure its harmonious integration into the dune landscape. Built in only four months, it can be easily dismantled and recycled. The restaurant provides information about the countryside of the area. The food served in this restaurant is prepared with ingredients supplied by local farmers and fishermen and cooked in wooden stoves.</p>	

RESULTS	Benefits	The restaurant has become a unique selling point for Oostvoorne because of the unique design of the restaurant. It's totally self-sustainable and this fact attracts tourists. Contacts with entrepreneurs in Oostvoorne have learned us that the number of visitors for the city, beach en dunes has increased since the opening of the restaurant.	
	Recognition and Awards	QualityCoast Gold Award 2013. Several awards in the hospitality industry for its unique design and concept. For the specifics you can contact the restaurant.	
REFLECTION	Multiplier effect and transferability		
	Lessons learned and critical success factors	Because of its unique concept it was difficult for the entrepreneur to get the necessary permits. The help of the municipality was essential for the success. Without it the permits would never have been giving out. The lesson for us is this: sometimes it is necessary to assist and help with an unique concept. The extra effort pays back when it is realised.	